

**“Water Vision Contest 2009”
Coca-Cola – Malaysian Nature Society**

CONTEST ENTRY FORM

Entry Title : _____

Name of College/ University/
Institute of Higher Learning : _____

TEAM MEMBER 1

TEAM MEMBER 2

Name :

Name :

NRIC :

NRIC :

Age :

Age :

H/p :

H/p :

Email :

Email :

Class :

Class :

We have read and agree to be bound by the Rules & Regulations applicable to the Water Vision Contest organized by Malaysian Nature Society and Coca-Cola Far East Limited (Malaysia Branch) during 1 August to 30 September 2009.

Signatures of Participants:

Name:

NRIC:

Name:

NRIC:

Endorsed and Approved by College/ University/ Institute of Higher Learning

Signature of Dean:

Name:

Date:

Official Stamp:

Tel:

“Water Vision Contest 2009”
Coca-Cola – Malaysian Nature Society
RULES & REGULATIONS

A. ELIGIBILITY:

1. This Water Vision Contest (“Contest”) is open to all tertiary level students in any public or private institutions of higher learning in Malaysia.
2. Contestants must sign up as a team of 2 students (“Team”)
3. Each school can have more than one Team participating in this Contest, and each Team can submit more than one Entry. However, each Entry must be accompanied by a separate set of official entry form (“Entry Form”). Photocopies are acceptable.

B. SUBMISSION PROCEDURES

1. All Entries must reach the following address no later than 5.00 p.m. on Wednesday, 30 September 2009:

“Water Vision Contest 2009”
Malaysian Nature Society
JKR 641, Jalan Kelantan
Bukit Persekutuan
50480 Kuala Lumpur
2. Entries must be accompanied by the Entry Form, submitted in accordance with the Entry Guidelines set out below. An Entry is invalid if it is incomplete, illegible, contains false information or other errors.

C. ENTRY GUIDELINES

1. Each Team is required to develop a creative multimedia presentation based on the theme **“Water Conservation Issues Near You”** (“Entry”).
2. The presentation must be executed in either Bahasa Malaysia or English, not exceeding 15 minutes in duration and must address the following points.
 - To identify a water issue in your university or college and its vicinity or in your state.
 - Provide details as to why the issue is selected
 - Provide background information to the selected water issue
 - How has the water issue affected you and its people (e.g. economy, social and cultural and livelihood)
 - What do you think can you and your community (as individuals, as a university/ college on a whole, local residents, etc) can do to ease the issue
3. Entries must be able to be viewed in Flash or Windows Media Player format. Files that are not labeled clearly or cannot be opened will be disqualified.
4. All Entries must be endorsed by your college/ university/ institution of higher learning with approval from the dean’s office, failing which it will be disqualified.
5. An Entry will be disqualified if it (a) is not an original creation; (b) infringes upon the rights of any third parties; and (c) involves indecent, immoral, offensive, dangerous, defamatory, racial, religious, political contents or acts, or contents or acts which The Coca-Cola Company and the Malaysian Nature Society (collectively “Promoters”), at its discretion, considers inappropriate in nature.

D. JUDGING

1. The Entries will be judged based on the following criteria:

- i. Contents:
 - Relevance to Topic;
 - Accuracy;
 - Feasibility
 - ii. Presentation:
 - Creativity;
 - Clarity of Message
 - User Friendliness
2. The panel of judges will consist of experts from Malaysian Nature Society and a representative from Coca-Cola Far East Limited (Malaysia Branch) (“Coca-Cola Malaysia”).
 3. The judges’ decision is final. No correspondence will be entertained.

E. PRIZES

1. The top 5 winning teams will each win a 3D/2N Nature Education Camp package (“Package”) to Forest Reserve Institute of Malaysia (“FRIM”), Kuala Lumpur comprising:
 - A fun-filled stay at the MNS Nature Education Centre at FRIM
 - BBQ Dinner
 - A visit to a water treatment dam

In addition to the Package, the winning teams will receive the following respective prizes:

- | | | |
|--|---|-------------------------------------|
| 1st Prize | : | A brand new laptop each team member |
| 2nd Prize | : | RM1,500 for each team member |
| 3rd Prize | : | RM1,000 for each team member |
| 4th & 5th Prize | : | RM500 for each team member |

Winners must be available to travel before **31 December 2009**. Change of date will not be permitted.

2. Winners have to be available to take part in the Nature Education Camp in FRIM to also receive their other prizes.
3. Winners are required to sign a Participation and Release Agreement each, in the form required by Coca-Cola Malaysia in order to claim the prize. In the event that any winner is below 21 years of age, parental consent must be obtained. Passports, visas, additional transport, personal and incidental expenses, insurance, taxes and other royalties or fees applicable are the responsibility of the winner. Non compliance may result in disqualification. In such situation, awarding of an alternate winner is at the Promoters’ absolute discretion.
4. Winners will be notified by **31st October 2009** through their dean’s office.
5. Prizes cannot be transferred or exchanged and cannot be substituted for cash. The Promoter is not liable for warranties, maintenance or any additional costs incurred for the prizes. The Promoter reserves the right to substitute prizes or any part of the prizes with alternatives of equal or greater value.
6. Unclaimed and unredeemed prizes will not be awarded. In no event will more than stated number of prizes be awarded, and the Promoter reserves the right to use unclaimed and unredeemed prizes at its discretion.

F. RIGHTS TO USE

1. You permit Coca-Cola Malaysia and its agencies to use your name, likeness and Entry for the purposes of publicity, advertising and trade without further compensation and at the discretion of the Promoter.

2. All Entries submitted become the property of the Coca-Cola Malaysia and will not be returned.
3. The Promoter reserves the right to publish in the mass media any particulars of winners deemed suitable for publicity purposes.
4. By participating in this Contest, each of the Team members agrees to the following:
 - i. assigns, and transfers to Coca-Cola Malaysia all worldwide rights, title and interest, including the copyright therein, together with the right to make any changes, adaptation, or modifications to the Entry, without obtaining permission from any of the Team members.
 - ii. waives all rights of attribution and integrity for specific works created by each of the Team members in respect of all publicity, marketing, advertising and commercial uses of the Entry thereof;
 - iii. warrants and represents that the Entry is an original creation and thus does not infringe any copyright owned by any third party
 - iv. agrees to execute any further documents which may, in the reasonable opinion of Coca-Cola Malaysia, prove necessary to perfect the rights of Coca-Cola Malaysia in the copyright to the Entry

G. GENERAL CONDITIONS

1. The Contest is open from 1 August to 30 September 2009.
2. Information on the promotional materials, Entry Forms and any additional communications form the Rules and Regulations of the Contest.
3. By entering the Contest, you agree to abide by these Rules and Regulations. Winners may be disqualified if found to be in breach of any Rule and Regulation.
4. Proof of mailing is not proof of receipt and Promoter will not be responsible for lost, late, misdirected or undelivered Entries.
5. The Promoter reserves the right to amend the Rules and Regulations.
6. Promoters and their respective affiliates, parents, subsidiaries and related companies are not liable for any loss, damage, injury or claim by or to any person in connection with this Contest.
7. All local laws and regulations apply to this Contest.
8. The Promoters are jointly Coca-Cola Far East Limited (Malaysia Branch), No. 1 Jalan Bukit Belimbing 26/38, Persiaran Kuala Selangor, Seksyen 26, 40400 Shah Alam, Selangor Darul Ehsan, Malaysia and Malaysian Nature Society, JKR 641, Jalan Kelantan, Bukit Persekutuan, 50480 Kuala Lumpur.
9. For details, logon to www.mns.org.my or contact the Environment Education Department at 03-22879422 or ee_programs@mns.org.my (Monday – Friday, between 8:30 am and 5:30 pm, excluding public holidays). All calls to this number from your mobile phone may be subject to airtime charges by your service provider.

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