

WATER VISION CONTEST 2009

THE **WATER VISION CONTEST** SEEKS TO BRING OUT THE RESPONSIBLE ENVIRONMENTALIST IN YOU. BROUGHT TO YOU BY THE COCA-COLA COMPANY IN PARTNERSHIP WITH MNS, **WATER VISION** ENCOURAGES YOU TO GIVE SOME THOUGHT TO A PRECIOUS RESOURCE ON THIS PLANET WHICH WE USE EVERYDAY - WATER. A PRECIOUS ELEMENT OFTEN TAKEN FOR GRANTED, IT IS IMPORTANT THAT WE NEVER FORGET WHAT LIFE WILL BE LIKE IF WE DON'T CONSERVE WATER AND PRESERVE OUR WATER SOURCES WHILE WE STILL CAN.

PRODUCE A 15-MINUTE PRESENTATION AND YOU MAY FIND YOURSELF ENJOYING A 3 DAYS 2 NIGHTS NATURE CAMP HELD IN THE ADVENTUROUS ENVIRONMENT OF FOREST RESEARCH INSTITUTE OF MALAYSIA (FRIM) IN KUALA LUMPUR WHERE YOU WILL LEARN ABOUT STREAM AND TROPICAL FOREST ECOLOGY AND EVEN EXPERIENCE A NIGHT WALK. THE TOP FIVE TEAMS WILL BE ABLE TO GET TO MEET NEW FRIENDS OVER A BBQ DINNER AND DISCOVER MORE ABOUT NATURE FROM THE MNS EXPERTS.

REMEMBER, ALL SUBMISSIONS MUST REACH US BY 5.00PM ON 30 SEPTEMBER 2009.

CONTEST MECHANICS

WHAT MUST YOU DO?

A TEAM OF 2 STUDENTS MUST DEVELOP A CREATIVE PRESENTATION BASED ON THE THEME: **WATER CONSERVATION ISSUES NEAR YOU**

BE SURE TO INCLUDE THE FOLLOWING POINTS:

- TO IDENTIFY A WATER ISSUE IN YOUR UNIVERSITY OR COLLEGE AND ITS VICINITY OR IN YOUR STATE.
- PROVIDE DETAILS AS TO WHY THE ISSUE IS SELECTED
- PROVIDE BACKGROUND INFORMATION TO THE SELECTED WATER ISSUE
- HOW HAS THE WATER ISSUE AFFECTED YOU AND ITS PEOPLE (E.G. ECONOMY, SOCIAL AND CULTURAL AND LIVELIHOOD)
- WHAT DO YOU THINK CAN YOU AND YOUR COMMUNITY (AS INDIVIDUALS, AS A UNIVERSITY/ COLLEGE ON A WHOLE, LOCAL RESIDENTS, ETC) CAN DO TO EASE THE ISSUE

NOTE: VIDEO ENTRIES MUST BE ABLE TO BE VIEWED IN WINDOWS MEDIA PLAYER OR FLASH. FILES THAT CANNOT BE OPENED OR NOT LABELED CLEARLY WILL BE DISQUALIFIED.

THE PRESENTATION SHOULD NOT BE LONGER THAN 15 MINUTES IN EITHER BAHASA MALAYSIA OR ENGLISH.

ENTRIES WILL BE JUDGED AS FOLLOWS:

CONTENT 60%	MULTIMEDIA PRESENTATION 40%
RELEVANCE TO TOPIC: 20%	CREATIVITY: 15%
ACCURACY OF FACTS: 20%	CLARITY OF MESSAGE: 15%
FEASIBILITY OF SOLUTIONS: 20%	USER FRIENDLINESS: 10%

CHECK OUT THE GREAT PRIZES!

THE TOP 5 WINNING TEAMS WILL ENJOY AN EDUCATIONAL AND FUN 3 DAYS/ 2-NIGHTS NATURE CAMP ORGANIZED IN THE PRISTINE FOREST OF FRIM, KUALA LUMPUR WHICH WILL INCLUDE:

- A FUN-FILLED STAY AT THE MNS NATURE EDUCATION CENTRE AT FRIM
- BBQ DINNER
- A VISIT INTO A WATER TREATMENT DAM

IN ADDITION TO THE TRIP, THE TEAMS WILL RECEIVE THE FOLLOWING PRIZES:

1ST PRIZE	:	A BRAND NEW LAPTOP EACH TEAM MEMBER
2ND PRIZE	:	RM 1,500.00 FOR EACH TEAM MEMBER
3RD PRIZE	:	RM 1,000.00 FOR EACH TEAM MEMBER
4TH & 5TH PRIZE	:	RM500.00 FOR EACH TEAM MEMBER

RULES & REGULATIONS:

1. EACH TEAM MUST CONSIST OF 2 STUDENTS TO DEVELOP A CREATIVE MULTIMEDIA PRESENTATION BASED ON THE GIVEN THEME. THE PRESENTATION CAN INCLUDE MULTIMEDIA COMPONENTS SUCH AS VIDEO, MUSIC, ETC. THE CONTENT OF THE PRESENTATION MUST BE ORIGINAL WORK FROM THE TEAM AND DECLARED AS SUCH.
2. THE CONTEST IS OPEN TO ALL TERTIARY LEVEL STUDENTS IN ANY PUBLIC OR PRIVATE INSTITUTIONS OF HIGHER LEARNING IN MALAYSIA.
3. THE CONTEST PERIOD IS FROM 1 AUGUST – 30 SEPTEMBER 2009.
4. ENTRIES MUST BE SUBMITTED IN A DVD/ CD FORMAT, WITH THE DURATION OF NO LONGER THAN 15-MINUTES EACH. ALL ENTRIES MUST BE COMPLETE WITH THE OFFICIAL WATER VISION ENTRY FORM. ENTRIES WITH INCOMPLETE PARTICULARS MAY BE DISQUALIFIED.
5. **ALL ENTRIES MUST BE ENDORSED BY YOUR COLLEGE/ UNIVERSITY/ INSTITUTION OF HIGHER LEARNING WITH APPROVAL FROM THE DEAN'S OFFICE**
6. ENTRIES MUST BE ABLE TO BE OPENED IN WINDOWS MEDIA PLAYER OR FLASH. **FILES THAT CANNOT BE OPENED OR IS NOT LABELED CLEARLY WILL BE DISQUALIFIED.**
7. ALL CONTEST ENTRIES MUST BE SUBMITTED TO **"WATER VISION CONTEST 2009", MALAYSIAN NATURE SOCIETY, JKR 641, JALAN KELANTAN, BUKIT PERSEKUTUAN, 50480 KUALA LUMPUR NO LATER THAN 5.00 P.M. ON 30 SEPTEMBER 2009.** PROOF OF POSTAGE IS NOT PROOF OF RECEIPT.
8. EACH INSTITUTION CAN HAVE MORE THAN ONE TEAM PARTICIPATING IN THIS CONTEST, AND EACH TEAM CAN SUBMIT MORE THAN ONE PRESENTATION. HOWEVER, EACH PRESENTATION MUST BE SUBMITTED SEPARATELY WITH SEPARATE ENTRY FORMS. PHOTOCOPIED FORMS ARE ACCEPTABLE.
9. THE PANEL OF JUDGES WILL CONSIST OF EXPERTS FROM MALAYSIAN NATURE SOCIETY AND A REPRESENTATIVE FROM COCA-COLA. THE JUDGES' DECISION WILL BE FINAL. WINNERS WILL BE INFORMED OF THE RESULTS BY OCTOBER THROUGH THEIR RESPECTIVE INSTITUTIONS OF HIGHER EDUCATION AND ADVISING LECTURER.
10. WINNERS HAVE TO BE AVAILABLE TO TAKE PART IN THE NATURE EDUCATION CAMP IN FRIM TO ALSO RECEIVE THEIR OTHER PRIZES.
11. ALL ENTRIES WILL BE THE PROPERTY OF MNS FOR EDUCATIONAL AND PROMOTIONAL ACTIVITIES **WHICH INCLUDES RIGHTS TO PUBLISH, REPRODUCE OR DISTRIBUTE THE PRESENTATIONS.** ENTRIES WILL NOT BE RETURNED TO PARTICIPANTS.
12. AS A PARTNER OF THE "WATER VISION CONTEST 2009", THE COCA-COLA COMPANY HAS THE RIGHT TO USE PHOTOGRAPHS, NAMES AND ENTRIES FOR PUBLICITY PURPOSES. WINNERS ARE ALSO REQUIRED TO TAKE PART IN MEDIA INTERVIEWS AND PHOTOGRAPHY SESSIONS ORGANIZED BY THE COMPANY FOR PUBLICITY PURPOSES.
13. FOR MORE ENQUIRIES, YOU CAN CONTACT MNS ENVIRONMENT EDUCATION DEPARTMENT AT 03-22879422 OR EMAIL ee_programs@mns.org.my.