

# MNS enhanced Tapir Dynasty

Vision

For Malaysia's natural heritage and rich biological diversity to be effectively protected, managed and conserved for the benefit and appreciation of all Malaysians

Mission

To promote the study, appreciation, conservation and protection of Malaysia's natural heritage  
*"Know, value and act for nature"*

Strategic pillars

**Conservation and Policy**

**Environmental Education**

**Membership**

Guiding Principles

**Member driven, independent, non-profit, transparent, apolitical**

Our Approach

**Knowledge based and multidisciplinary**

**Communications, Education and Public Awareness (CEPA)**

**Capacity Building**

**Volunteerism**

**Best Practices**

**Results driven**

**Partnership**

# The MNS Tapir Dynasty is supported by 3 phases roadmap

- Revenue: RM 9.745Mil /year (operation cost : RM2.4 Mil)
- No of MNS membership: 10000
- Number of MNS EECs: 14
- 2 flagship conservation initiatives by MNS Branches
- 1 terrestrial IBA, 1 marine IBA and 1 conservation priority site conserved, managed and protected
- 1<sup>st</sup> IBA directory revised
- 2 scientific expeditions / wildlife research
- Local and global conservation networking partnerships
- Focusing / mobilizing activities at 55 IBA sites
- Initiate training need analysis
- KSNP as RAMSAR
- Establishment of MNS EEC in Sarawak
- Implementation of logo royalty guidelines

## Strengthening

2017 - 2020

- Revenue: RM 15Mil / year (operation cost : RM2.4 Mil)
- 1 signature program at each MNS EECs
- No of MNS membership: 25000
- Number of MNS EECs: 15
- Important Biodiversity Area revised and updated
- Distribution and use of Educational Modules by teachers and Branches
- 6 flagship conservation initiatives by MNS Branches
- 3 terrestrial IBA, 3 marine IBA and 3 conservation priority site conserved, managed and protected
- 2nd IBA directory revised
- 6 scientific expeditions / wildlife research
- Staff capacity building
- Establishment of MNS EEC in Sabah

## Sustaining

2021 - 2025

- Revenue: 20 Mil/year
- No of MNS membership: 55,000
- Number of MNS EECs: 15 (*run by MNS Secretariat*)
- Each branches to open 1 center / shop for sustainability of MNS Branches
- 5 conservation priority, 5 marine IBA and 5 terrestrial IBA sites conserved, managed and protected
- 10 flagship conservation initiatives
- 10 scientific expeditions

## Finessing

2026 – 2030

### Vision

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