



**MALAYSIAN NATURE SOCIETY**

**Membership Unit**

**MANAGEMENT REPORT**

**April 2019**

Strategies	Progress February 2019	Issues / difficulties	Remarks (Funder of project, stakeholders involved, beneficiaries,																												
5.4.1: Engage, maintain and expand membership of the Society through targeted membership drives and public campaigns.	Branch AGM	<p><b>Branches have been reminded to fix their branch AGM before July 2019. The following branches has replied with their branch AGM details.</b></p> <table border="1" data-bbox="594 394 1682 607"> <thead> <tr> <th>Branch</th> <th>Date</th> <th>Venue</th> <th>Time</th> </tr> </thead> <tbody> <tr> <td>Miri Branch</td> <td>29 June 2019 (SAT)</td> <td>GCM Miri</td> <td>9.30am – 12pm</td> </tr> <tr> <td>Terengganu Branch</td> <td>3 July 2019 (WED)</td> <td>Farlay of Universiti Malaysia Terengganu</td> <td>12.30pm</td> </tr> <tr> <td>Johor Branch</td> <td>20 July 2019 (SAT)</td> <td>Crystal Crown Hotel</td> <td>12.30pm</td> </tr> <tr> <td>Perak Branch</td> <td>20 July 2019 (SAT)</td> <td>70 Jalan Chan Chee Keong, Ipoh Garden South, 31400 Ipoh</td> <td>3.30pm</td> </tr> <tr> <td>Selangor Branch</td> <td>27 July 2019 (SAT)</td> <td>TBA</td> <td>TBA</td> </tr> <tr> <td>Sabah branch</td> <td>27 July 2019 (SAT)</td> <td>Sabah Golf &amp; Country Club (SGCC), Kota Kinabalu</td> <td>2-4pm]</td> </tr> </tbody> </table>	Branch	Date	Venue	Time	Miri Branch	29 June 2019 (SAT)	GCM Miri	9.30am – 12pm	Terengganu Branch	3 July 2019 (WED)	Farlay of Universiti Malaysia Terengganu	12.30pm	Johor Branch	20 July 2019 (SAT)	Crystal Crown Hotel	12.30pm	Perak Branch	20 July 2019 (SAT)	70 Jalan Chan Chee Keong, Ipoh Garden South, 31400 Ipoh	3.30pm	Selangor Branch	27 July 2019 (SAT)	TBA	TBA	Sabah branch	27 July 2019 (SAT)	Sabah Golf & Country Club (SGCC), Kota Kinabalu	2-4pm]	
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	Membership Reminder	1st Reminder		2nd Reminder		3rd Reminder	
		Email	sent	sms sent	email	sms sent	
		Jan-19	85 27/12/2018	70	8/1/2019	57	27/3/2019
		Feb-19	67 9/1/2019	52	27/2/2019	57	4/4/2019
		Mar-19	85 15/2/2019	60	15/3/2019	14	14/3/2019
		Apr-19	79 15/3/2019	64	11/4/2019		
		May-19	79 11/4/2019				

	Online Registration and Renewal	Summary of Online Payment				
		Month	New	Renewal	Total	Auto Renew
		Feb-18	20	9	29	
		Mar-18	28	16	44	
		Apr-18	16	11	27	
		May-18	10	13	23	
		Jun-18	12	23	35	5
		Jul-18	17	15	32	8
		Aug-18	16	24	40	11
		Sep-18	19	19	38	7
		Oct-18	31	15	46	12
		Nov-18	<b>15</b>	<b>9</b>	24	<b>5</b>
		Dec-18	<b>25</b>	<b>14</b>	39	<b>6</b>
		Jan-19	<b>27</b>	<b>13</b>	40	<b>9</b>
		Feb-19	<b>23</b>	<b>21</b>	44	<b>9</b>
		Mar-19	<b>46</b>	<b>27</b>	73	<b>10</b>
		Apr-19	<b>27</b>	<b>20</b>	47	<b>8</b>
		<b>Total</b>	<b>259</b>	<b>202</b>	<b>581</b>	<b>90</b>

Please refer to the attached report for transaction details.

	Recurring Payment	<p>We have 8 members signed up for the Auto Renew</p> <hr/> <p>Chuah Yean Mae</p> <hr/> <p>Charina Pria Sivayogam</p> <hr/> <p>Wing Chong</p> <hr/> <p>Jacqueline Lingham</p> <hr/> <p>Charles Ooi</p> <hr/> <p>Oong Gim Kooi</p> <hr/> <p>Yeow Joo Tan</p> <hr/> <p>Ong Ghee Sai</p>																																																	
	Online Donation	<p>For April 2019, we received total of <b>RM2540</b></p> <hr/> <table border="1"> <tr> <td>26-4-2019 01:49:13 PM</td> <td>Chong Khong Yew</td> <td>MYR</td> <td>50.00</td> </tr> <tr> <td>10-4-2019 03:18:35 PM</td> <td>Patt Su Shzan</td> <td>MYR</td> <td>2,440.00</td> </tr> <tr> <td>9-4-2019 02:33:19 PM</td> <td>Chong Khong Yew</td> <td>MYR</td> <td>50.00</td> </tr> <tr> <td colspan="3" style="text-align: right;"><b>Total</b></td> <td><b>2,540.00</b></td> </tr> </table>	26-4-2019 01:49:13 PM	Chong Khong Yew	MYR	50.00	10-4-2019 03:18:35 PM	Patt Su Shzan	MYR	2,440.00	9-4-2019 02:33:19 PM	Chong Khong Yew	MYR	50.00	<b>Total</b>			<b>2,540.00</b>																																	
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	Member Portal	<p>A meeting with Shradbyte has been organized to further discuss on the membership system and member portal on 29 April 2019 (MON). After the meeting, Wee Chin has shown them how the current membership system works.</p> <p>The user requirements on the membership system and member portal have been emailed to Shradbyte for their study. They will come back with the proposal later.</p>																																																	
	Membership Drive	<table border="1"> <thead> <tr> <th>Date</th> <th></th> <th>Event</th> <th>New</th> <th>Renewal</th> <th>Invitation Email Sent</th> </tr> </thead> <tbody> <tr> <td>21/2/2019</td> <td>THU</td> <td>Climate Change Conference</td> <td>1</td> <td></td> <td></td> </tr> <tr> <td>8-9/3/2019</td> <td>SAT &amp; SUN</td> <td>RWW 2019</td> <td>17</td> <td>2</td> <td></td> </tr> <tr> <td>20/4/2019</td> <td>SAT</td> <td>Khazanah Earth Day</td> <td>1</td> <td></td> <td></td> </tr> <tr> <td>23/4/2019</td> <td>TUE</td> <td>Tapir Talks Public Forum Series</td> <td>2</td> <td></td> <td>12</td> </tr> <tr> <td>26/4/2019</td> <td>FRI</td> <td>Earth Day awareness booth</td> <td>2</td> <td></td> <td>39</td> </tr> <tr> <td>6/5/2019</td> <td>SAT</td> <td>Book Launce - Birds of Fraser's Hill</td> <td></td> <td>1</td> <td></td> </tr> <tr> <td>6/5/2019</td> <td>SAT</td> <td>Book Launce - TTDI</td> <td>4</td> <td>1</td> <td></td> </tr> </tbody> </table>	Date		Event	New	Renewal	Invitation Email Sent	21/2/2019	THU	Climate Change Conference	1			8-9/3/2019	SAT & SUN	RWW 2019	17	2		20/4/2019	SAT	Khazanah Earth Day	1			23/4/2019	TUE	Tapir Talks Public Forum Series	2		12	26/4/2019	FRI	Earth Day awareness booth	2		39	6/5/2019	SAT	Book Launce - Birds of Fraser's Hill		1		6/5/2019	SAT	Book Launce - TTDI	4	1		
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AGM 2019

Below is the costing to have the AGM in KL. Two options have been given: (1) Vistana Hotel & (2) Rimba Ilmu

**Venue: Vistana Hotel in KL**

		<b>Branch</b>		
	<b>Council</b>	<b>Representatives</b>	<b>Total Estimate Cost</b>	
Council from East Malaysia 2 nights accommodation for Council from East Malaysia Flight Ticket (RM600) & Travelling Cost (RM60)	RM 180 <u>660</u> <u>840</u>	1	3	RM   3360
Council from Other States 1 night accommodation for Council from Other States Flight Ticket (RM200) & Travelling Cost (RM60)	90 <u>260</u> <u>350</u>	3	10	  4550
Council from Kuala Lumpur/Selangor Meeting Package (with lunch and Tea) at Vistana Hotel	95	12	14	2470
<b>Total Amount (Vistana Hotel)</b>				<b>10380</b>

**Venue: Rimba Ilmu**

Council from East Malaysia 2 nights accommodation for Council from East Malaysia Flight Ticket (RM600) & Travelling Cost (RM60)	RM 180 <u>660</u> <u>840</u>	1	3	RM   3360
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		<table border="1"> <tr> <td>Rimba Ilmu Meeting Hall</td> <td>800</td> <td></td> <td>800</td> </tr> <tr> <td>2 Tea (RM20 per pax)</td> <td>20</td> <td>12</td> <td>14</td> </tr> <tr> <td colspan="3"><b>Total Amount (Rimba Ilmu)</b></td> <td><b>9230</b></td> </tr> </table>	Rimba Ilmu Meeting Hall	800		800	2 Tea (RM20 per pax)	20	12	14	<b>Total Amount (Rimba Ilmu)</b>			<b>9230</b>	
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	Assist with Administration Work	<ul style="list-style-type: none"> <li>• Average 20 phone calls per day (5 – 10 minutes per phone call)</li> <li>• Door Access : average 20 per day</li> <li>• Received packages: average 5 per day (5 – 10 minutes per visit)</li> </ul>													

# **Kelab Pencinta Alam (KPA )**

Strategies	Progress April 2019	Issues / difficulties	Remarks (Funder of project, stakeholders involved, beneficiaries,
<p>5.2.2 Promote the establishment of Kelab Pencinta Alam in schools and link these to the network of MNS EECs, and promote Environmental Education to teachers and the Ministry of Education.</p>	<ul style="list-style-type: none"> <li>• <b>Junior Environmental Leaders Series #Breakupwithplastics</b></li> </ul>	<p>After a discussion with EE team, Junior Environmental Leaders Series workshop will be apart with MNS campaign #breakupwithplastics. JELS-TM will act as the platform to reach more students and promote the campaign that align with MESTECC vision on the Malaysia's Roadmap To Zero Single-Use Plastic using the roadshow concept. For this project, it will become a collaboration project with MESTECC and Coca Cola. It was decided that 8 workshop will be held throughout Peninsular Malaysia. Details per follow:</p> <ul style="list-style-type: none"> <li>• Selangor (13 June 2019)</li> <li>• KL (15 June 2019)</li> <li>• Perak (18 June 2019)</li> <li>• Pulau Pinang (20 June 2019)</li> <li>• Pahang (24 June 2019)</li> <li>• Kelantan (27 June 2019)</li> <li>• Melaka (2 July 2019)</li> <li>• Johor (4 July 2019)</li> </ul> <p>This project will involve 4 phase which are, Social Media, JELS Workshop, Water Vision Competition and lastly the Conference as the final event.</p> <p>Among the preparation which has been made are development of program manual for teachers, layout of the program and also JPN letters preparation.</p>	



	<ul style="list-style-type: none"> <li>• <b>Jom Bantu Selangor</b> Date: 10 April 2019 Venue: Kolej Komuniti Selayang Selangor Crowd: 200 pax</li> <li>• <b>Earth Day 2019 Ceremony And Intec Sustainability &amp; Eco Campus Initiatives Launching Day</b> Date: 22 April 2019 Venue: Great Hall, INTEC Education College Pax: 200 pax</li> </ul> <p><b>KPA STATE LEVEL PROGRAM:</b></p> <ul style="list-style-type: none"> <li>• Training of Trainers Program KPA Teachers Workshop by Kelab Pencinta Alam Pahang</li> <li>• Bengkel Pendidikan Kelab Pencinta Alam Peringkat Negeri Selangor</li> <li>• Bengkel Guru Penasihat Kelab Pencinta Alam Negeri Terengganu Siri 2/2019 di Setiu Wetlands</li> </ul>	<p>MNS was invited to open a booth to promote about MNS</p> <p>MNS was invited to open a booth to promote about MNS. Since the crowd were mainly youth, promotion focused more on KPA Youth and UCF volunteering program</p>	
<p><b>KPA for Youth Officer /Membership Unit Manager :Ms Shiyamala Sivakumar</b></p>	<p><b>1. Youth Training Programme launched and conducted by 3 phases together with Ms Amira from Education team</b></p>	<p><b>5 Volunteers signed up and attended all 3 training sessions. The training were conducted on 13<sup>th</sup> , 19<sup>th</sup> and 27<sup>th</sup> April respectively.</b></p>	

<p>5.2.4</p> <p>Promote KPA for Youth to youth and IPTA/IPTS students; Establish network between MNS and youth for educational program and activities; Inculcate youth and community about value of nature</p> <ol style="list-style-type: none"> <li>1. To increase the number of membership all over Malaysia.</li> <li>2. To promote KPA Youth at Higher Learning Institutes.</li> </ol> <p>To organize budget efficient events (i.e environmental talks, tree planting programs and workshops) in universities.</p>	<p><b>2.Membership Drive and KPAY promotion at Kolej Komuniti Selayang.</b></p> <p><b>3.MNS Forest Governance Workshop was conducted at Eco Care Kertih in collaboration with MY ForestWatch team.</b></p> <p><b>4.Membership Drive and Exhibition at Time.com. We were invited to set up a booth as part of their staff engagement program in conjunction with World Environment Day. Eda and Shiyamala attended the event. They donated RM500 to MNS and expressed interest of future collaboration.</b></p> <p><b>5. Attended Earth Hour Celebration at SMKDE on behalf of MNS. Mrs Pasu, the Selangor branch chair was the honorary guest of the event.</b></p>	<p><b>Date:</b> 10 April 2019  <b>Venue:</b> Kolej Komuniti Selayang Selangor  <b>Crowd:</b> 200 pax</p> <p><b>Date: 5-7 April</b>  <b>Venue : Eco Care Kertih</b>  <b>No of Participants : 15 pax</b></p> <p><b>Date : 23/4/2019</b>  <b>Venue: TIME.Com , Shah Alam</b></p> <p><b>Date : 28 March 2019</b>  <b>Venue: SMK Darul Ehsan</b></p>	
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## Appendix A (MEMBERSHIP SUMMARY)

No	Membership Types	Status / Membership Progress
1	KPA	<ul style="list-style-type: none"><li>• KPA Membership: 436</li><li>• KPA Renewal : 233</li><li>• New Membership : 48</li></ul>
2	Membership Summary as at 31 January 2018	<ul style="list-style-type: none"><li>• <b>MNS Members: 2404Members</b></li><li>• <b>KPAY Members : 98 Members</b></li><li>• <b>Total Members :2502 Members</b></li><li>• <b>Renewal :28 Members</b></li><li>• <b>New : 56 Members</b></li></ul> <p>Please refer to Appendix (A) for membership summary report Please refer to attachment for membership summary report</p>

**APPENDIX A**

Detail of activities conducted

Table 1: List of KPA Programs for February 2019

Year	Month	No	Name of Program	Number of participants	Income (RM)	Detail of activities (inclu number of trees planted, garbage collected etc, if applicable)
2019		1	Coordinator Meeting & EE Network	36		
		2				
		<b>Total</b>				

Table 2: List of future Programs

Year	Month	No	Name of Program	Number of participants	Income (RM)	Detail of activities (inclu number of trees planted, garbage collected etc, if applicable)
2018	March	1	Raptor Watch 2019	133 teachers 1435 students		<ul style="list-style-type: none"> <li>• Nature Guide</li> <li>• Nature Bingo</li> <li>• Activity in Muzium Perhilitan</li> <li>• Coloring Competition</li> <li>• Drawing Competition</li> <li>• Educational talks</li> </ul>
		<b>Total</b>				



**Appendix B:** Current followers and likers in MNS Social Media.

MONTH	Facebook (Likes)	Instagram (Followers)	Twitter (Followers)
<b>2017</b>			
JANUARY	14,970	323	1,627
FEBRUARY	16,357	367	1,644
MARCH	16,487	379	1,653
APRIL	16,774	440	1,661
MAY	16,917	462	1,690
JUNE	17,143	501	1,708
JULY	17,275	531	1,728
AUGUST	17,309	582	1,744
SEPTEMBER	17,566	606	1,768
OCTOBER	17,854	621	1,788
NOVEMBER	18,044	655	1,799
DECEMBER	18,253	681	1,815
<b>2018</b>			
JANUARY	18,313	702	1,850
FEBRUARY	18,557	737	1,875
MARCH	18,661	762	1,884
APRIL	18,760	824	1,908
MAY	18,863	917	1,942
JUNE	19,019	1,001	1,980
JULY	19,272	1,045	2,020
AUGUST	19,364	1,096	2,023
SEPTEMBER	19,628	1,133	2,027
OCTOBER	19,776	1,235	2,271
NOVEMBER	20,091	1,267	2,263
DECEMBER	20,398	1,299	2,624

**2019**

JANUARY	20,672	1,318	2,645
<b>FEBRUARY</b>	<b>21,454</b>	<b>1,393</b>	<b>2,682</b>
March	<b>21,643</b>	<b>1,413</b>	<b>2,697</b>
April	<b>21, 698</b>	<b>1,478</b>	<b>2,711</b>