



MALAYSIAN NATURE SOCIETY

Membership Unit

MANAGEMENT REPORT

January 2020

Strategies	Progress January 2020	Issues / difficulties	Remarks (Funder of project, stakeholders involved, beneficiaries,										
5.4.1: Engage, maintain and expand membership of the Society through targeted membership drives and public campaigns.	Branch AGM & Newly Elected Branch Committee	<p>Sandakan Branch has been reminded to fix their branch AGM since April 2019. Up to date, still no update on their branch AGM. The delay of having the AGM will cause the deregistered by ROS for failure to comply with its regulations.</p> <p>In order to avoid the suspension or deregistration of the Sandakan Branch, Council Exo's advice is needed to resolve the problem.</p>											
	Email Blast	<table border="1"> <thead> <tr> <th data-bbox="598 873 891 900">Date</th> <th data-bbox="893 873 1868 900">Description</th> </tr> </thead> <tbody> <tr> <td data-bbox="598 903 891 930">3/1/2020</td> <td data-bbox="893 903 1868 930">MNS: Alert on possible scam</td> </tr> <tr> <td data-bbox="598 933 891 960">10/1/2020</td> <td data-bbox="893 933 1868 960">SHOPMNS: 2019 wouldn't have been possible without your support!</td> </tr> <tr> <td data-bbox="598 963 891 991">16/1/2020</td> <td data-bbox="893 963 1868 991">MNS: Chinese New Year Greetings 2020</td> </tr> <tr> <td data-bbox="598 994 891 1021">22/1/2020</td> <td data-bbox="893 994 1868 1021">SHOPMNS: A guide for naturalist to Malaysian Natural Heritage</td> </tr> </tbody> </table>	Date	Description	3/1/2020	MNS: Alert on possible scam	10/1/2020	SHOPMNS: 2019 wouldn't have been possible without your support!	16/1/2020	MNS: Chinese New Year Greetings 2020	22/1/2020	SHOPMNS: A guide for naturalist to Malaysian Natural Heritage	
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16/1/2020	MNS: Chinese New Year Greetings 2020												
22/1/2020	SHOPMNS: A guide for naturalist to Malaysian Natural Heritage												

	1st Reminder				2nd Reminder				3rd Reminder			
	Email	sent	Mail	sent	sms sent		email		sms sent		email	
Jan-19	85	27/12/2018			70	8/1/2019			57	27/3/2019		
Feb-19	67	9/1/2019			52	27/2/2019			57	4/4/2019		
Mar-19	85	15/2/2019			60	15/3/2019	14	14/3/2019	47	8/5/2019		
Apr-19	79	15/3/2019			64	11/4/2019			48	14/6/2019	7	14/6/2019
May-19	79	11/4/2019			61	8/5/2019			46	11/7/2019	5	11/7/2019
Jun-19	121	8/5/2019			102	14/6/2019	9	14/6/2019	56	8/8/2019	5	8/8/2019
Jul-19	123	14/6/2019	9	14/6/2019	85	19/7/2019			70	20/9/2019	1	20/9/2019
Aug-19	91	11/7/2019			81	8/8/2019	12	8/8/2019	56	17/10/2019	5	17/10/2019
Sep-19	73	8/8/2019	3	8/8/2018	59	20/9/2019			46	8/11/2019	1	8/11/2019
Oct-19	71	20/9/2019	1	20/9/2019	59	18/10/2019	2	20/9/2019	47	6/12/2019		
Nov-19	59	17/10/2019	1	17/10/2019	49	15/11/2019			44	15/1/2020	4	15/1/2020
Dec-19	62	15/11/2019	1	22/11/2019	50	6/12/2019						
Jan-20	64	3/1/2020										
Feb-20	78	22/1/2020	3	22/1/2020								

	Recurring Payment	<p>Total 12 members signed up for the recurring payment on Jan 2020</p> <hr/> <p>Mohamad Fikri</p> <hr/> <p>Kensei Yamaguchi</p> <hr/> <p>Navin Francis</p> <hr/> <p>Buvenesvaran</p> <hr/> <p>V N Balakumar</p> <hr/> <p>FAZURINA ABU BAKAR</p> <hr/> <p>Selena Mederos</p> <hr/> <p>Tan Geok Kian</p> <hr/> <p>Maher Vann Singh</p> <hr/> <p>Leonora Tuah</p> <hr/> <p>Khoo Joi Sun</p> <hr/> <p>Shaamil Azhari</p> <hr/>	
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	Online Donation	<p>Online Donation Summary</p> <table border="1" data-bbox="600 145 1594 400"> <tr> <td>Nur Shahira Abdullah</td> <td>MYR</td> <td>15.00</td> </tr> <tr> <td>NIK NURSYIFFA ILANI BINTI NIK BHRUDIN</td> <td>MYR</td> <td>50.00</td> </tr> <tr> <td>Chong Khong Yew</td> <td>MYR</td> <td>50.00</td> </tr> <tr> <td>Shaamil Azhari</td> <td>MYR</td> <td>100.00</td> </tr> <tr> <td>Ong Poh Kiat</td> <td>MYR</td> <td>300.00</td> </tr> <tr> <td></td> <td></td> <td>515.00</td> </tr> </table>	Nur Shahira Abdullah	MYR	15.00	NIK NURSYIFFA ILANI BINTI NIK BHRUDIN	MYR	50.00	Chong Khong Yew	MYR	50.00	Shaamil Azhari	MYR	100.00	Ong Poh Kiat	MYR	300.00			515.00	
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Ong Poh Kiat	MYR	300.00																			
		515.00																			
	Member Portal	There has not been any progress seen the previous discussion due to budget constraints and pending approval from EXCO.																			
	Membership Drive	<p>Membership Drive 2020</p> <table border="1" data-bbox="600 584 1621 703"> <thead> <tr> <th>Date</th> <th></th> <th>Event</th> </tr> </thead> <tbody> <tr> <td>12/1/2020</td> <td>SUN</td> <td>Mudball Fight 2020 - Warisan Sungai Klang</td> </tr> <tr> <td>14-15/3/2020</td> <td>SAT & SUN</td> <td>RWW 2020</td> </tr> </tbody> </table>	Date		Event	12/1/2020	SUN	Mudball Fight 2020 - Warisan Sungai Klang	14-15/3/2020	SAT & SUN	RWW 2020										
Date		Event																			
12/1/2020	SUN	Mudball Fight 2020 - Warisan Sungai Klang																			
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	Membership Promotion 2020	<p>In conjunction with the celebration of the 80th Anniversary of Malaysian Nature Society, MNS will be having a membership promotion starting from now until August 2020.</p> <p>Promotion (1) - Member get Member For every 5 new members introduced who opt for AUTO-RENEWAL, existing member gets one-year membership free.</p> <p>Promotion (2) – Membership Gift Voucher Please use this as a gift to your friends or for event VIPs. Each voucher is come with one year membership. To purchase, please go to <Order form></p> <p>Promotion (3) – Convert your Ordinary Membership to Life membership For Ordinary members who have been MNS members for the last 10 consecutive years may convert your membership to Life MNS Membership by paying the remaining years to the required 25 years (normal one-time charge for Life membership), plus a donation to the Society of RM200. This means, for example, if you have been a member for the past</p>																			

- 10 years, you pay 15 x RM60 (RM900), plus a donation of RM200, making a total of RM1,100,
- 11 years, you pay 14 X RM60 (RM840), plus a donation of RM200, making a total of RM1040, etc.
- or 25 years or more, just a donation of RM200.

Please note, terms and conditions apply, such as –

- *your membership must be current and fees paid up to date when you apply,*
- *any fees paid in advance, regrettably cannot be refunded and will be treated as a donation to the Society,*

Promotion (4) – Special offer for lapsed members

For lapsed members who rejoin MNS, we will waive the RM10 entrance fee.

Convert Your ordinary Membership to life Membership

Email/Letter sent	No. of Ordinary Members who have converted to Life	Donation Received (RM)	Life Membership (RM)	Total (RM)
464	35	8,187	7,857	16,044

ROS
Submission for
MNS HQ

The ROS e-filing has been done and will be submitted as soon as the checking is done.

AGM 2020

The costing has been done based on the following Venue:

Venue: Rimba Ilmu				
Council from East Malaysia	RM			RM
2 nights accommodation for Council from East Malaysia	180			
Flight Ticket (RM400) & Travelling Cost (RM40)	440			
	640	1	3	3340
Council from Other States				
1 night accommodation for Council from Other States	90			
Travelling Cost (RM200 per pax)	200			
	290	3	10	3770
Rimba Ilmu Meeting Hall (accommodate: 70-80)	800			800
2 Tea (RM30 per pax)	30	12	14	780
Total Amount (Rimba Ilmu)				8710

Venue: UPM (Dewan Taklimat or Dewan Seminar)

	RM			RM
Council from East Malaysia	180			
2 nights accommodation for Council from East Malaysia	180			
Flight Ticket (RM400) & Travelling Cost (RM40)	440			
	<u>840</u>	1	3	3340
Council from Other States				
1 night accommodation for Council from Other States	90			
Travelling Cost (RM200 per pax)	200			
	<u>290</u>	3	10	3770
Meeting Hall in UPM (Accomodate: 80-100)	750			750
2 Tea (RM30 per pax)	30	12	14	780
Total Amount (Rimba Ilmu)				8640

Venue: FRIM (Auditorium)

	RM	Council	Branch	Representatives	Total Estimate Cost
Council from East Malaysia	180				RM
2 nights accommodation for Council from East Malaysia	180				
Flight Ticket (RM400) & Travelling Cost (RM40)	440				
	<u>840</u>	1		3	3340
Council from Other States					
1 night accommodation for Council from Other States	90				
Travelling Cost (RM200 per pax)	200				
	<u>290</u>	3		10	3770
Auditorium in FRIM (Accomodate: 200)	400				400
2 Tea (RM30 per pax)	30	12		14	780
Total Amount (Rimba Ilmu)					8610

Venue: Vistana Hotel in KL

	RM	Council	Repres	Total Estimate Cost
Council from East Malaysia	180			RM
2 nights accommodation for Council from East Malaysia	180			
Flight Ticket (RM400) & Travelling Cost (RM40)	440			
	<u>840</u>	1	3	3340
Council from Other States				
1 night accommodation for Council from Other States	90			
Auditorium in FRIM (Accomodate: 200)	200			
	<u>290</u>	3	10	3770
Council from Kuala Lumpur/Selangor				
Meeting Package (with lunch and Tea) at Vistana Hotel	75	12	14	2470
Total Amount (Vistana Hotel)				7400

There is a possibility that Palace of Golden Horses might be the host for the AGM. Still waiting for Mr Shan to confirm.

Selangor Branch has been informed about the AGM and they were asked to come out with some activities which could help to attract more members to attend the meeting. To date, there is no update from them yet.

		Besides, Zaid and Habibun from secretariat have been requested to come out with some interesting activities during the AGM.	
	MNS Publication	Please refer to Appendix (B) for summary reports.	
	Membership Summary	<ul style="list-style-type: none"> • MNS Members: 2464 Members • KPAY Members : 157 Members • Total Members :2634Members • Renewal : 52 Members • New : 53 Members <p>Please refer to Appendix (A) & B for membership summary report</p>	

Kelab Pencinta Alam (KPA)

- **Kelab Pencinta Alam Annual Report & Kelab Pencinta Alam status at KPM**

- **KPA Membership Renewal**

- **KPA National Coordinator Workshop**

The KPA Annual report was sent along with KPA Planner enlisting the upcoming KPA activities. This year, there is a change of officer in charge for KPA. A letter requesting for approval was sent to En Nazar Mamat and all KPA activities for this year has been approved by the KPM

All the membership renewal letters were sent via email to respective schools. To date, there is a total of 82 KPA Schools that has registered/renewed their membership.

All the letters for requesting permission for Coordinators participation in the workshop has been sent to respective JPN. We also invite new teachers that have potential to become new coordinators.

Mr Shan requested to include an educational visit to one of the Indah Water Konsortium plant as part of the program.

There will also be a discussion on the KPA Conference during this workshop

	<ul style="list-style-type: none">• Voices of Youth for Conservation' Date: 18 January 2020 Venue: Swinburne University, Kuching, Sarawak. • Letter preparation for KPA State Meeting	<p>KPA Programme Officer represented MNS in giving a talk about Malaysian Nature Society and also career in environmental field to 30+ attendees, consist of university students and other partners. This event is endorsed by Wildlife Conservation Society (WCS) Malaysia.</p> <p>Some of the KPA Coordinator states, request KPA HQ to help in preparing letter requesting approval for the KPA state meeting. We also helped them in distributing and promoting the KPA State meeting to the KPA teachers to attend.</p>
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<p>KPA for Youth Officer /Membership Unit Manager :Ms Shiyamala Sivakumar</p> <p>5.2.4</p> <p>Promote KPA for Youth to youth and IPTA/IPTS students; Establish network between MNS and youth for educational program and activities; Inculcate youth and community about value of nature</p> <ol style="list-style-type: none"> 1. To increase the number of membership all over Malaysia. 2. To promote KPA Youth at Higher Learning Institutes. <p>To organize budget efficient events (i.e environmental talks, tree planting programs and workshops) in universities.</p>	<ol style="list-style-type: none"> 1. MNS E- Membership Kit Development 2. MNS App Development Progress 3. Pencinta Alam Reporting Template 	<p>The membership unit with the help of our intern and volunteer will be producing a membership e-kit to be given to all new members upon registration. The e-kit will have necessary information about MNS including membership services, branch contacts and ways to be involved. The content page has been drafted and reviewed.</p> <p>A second physical meeting was held with App Lab team on 23rd December regarding the progress of the app. The team presented the whole mock up of the app for suggestions and comments by us. We provided our feedback and mentioned that a few key features such as links to renewal and subscription as well reading platform for the naturalist to be included. App Lab took all our suggestions into account. The tentative date for second review will be in March 2020. The team also mentioned that training will be provided for staff to handle the backend engine.</p> <p>We will be working with the current Pencinta Alam Editor to prepare a template for branches to send in their activity/event details to be promoted in Pencinta Alam Newsletter. Currently, only Selangor branch and MNS HQ actively</p>	
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		<p>promote their activities on Pencinta Alam(PA) . The PA newsletter has to be well utilised by all the other branches to ensure MNS is promoted equally among all other branches.</p>	
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Appendix A (MEMBERSHIP SUMMARY)

No	Membership Types	Status / Membership Progress
1	KPA	<ul style="list-style-type: none"> • KPA Membership: 417 • KPA Renewal : 82 • New Membership : 18
2	Membership Summary as at 30 November 2019	<ul style="list-style-type: none"> • MNS Members: 2468 Members • KPAY Members : 151 Members • Total Members :2619 Members • Renewal : 64 Members • New : 62 Members <p>Please refer to Appendix (B) for membership summary report Please refer to attachment for membership summary report</p>

Appendix (A)

Paid Up Summary by membership type as at 31 January 2020

Count of		Br -																	Grand Total		
Mem. Type	Class	A	B	C	D	E	E2	F1	F2	J	K	L	M	N	O	P	R	S		T	
E	J	1	8	1	1	4		1	2	1	1				1	12	2		2	1	38
	N		1																		1
E Total		1	9	1	1	4		1	2	1	1				1	12	2		2	1	39
F	E	27	370	15	14	10	1	10	19	31	13	23	15	51	1	14	1	7	15		637
	O	2	36	3	1			3	1	4				1	2		3				56
	P	1	7	3						1	2			1					3		18
	Q	1	9									1								1	12
F Total		31	422	21	15	10		1	13	21	37	14	23	17	53	1	17	1	11	15	723
H	E		1																		1
	J	1	10												4	2			1		18
	O		2																		2
H Total		1	13												4	2			1		21
I	E		3					1													4
	Q		1												2						3
I Total			4					1							2						7
J	E		9															1			10
J Total			9															1			10
KPA	E	3	112	1	5	5		1	15	8	2		1	7		2	1			2	165
	P		2							1											3
	Q		1																		1
KPAY Total		3	115	1	5	5		1	15	9	2		1	7		2	1			2	169
L	E	4	34						1	1	2	1	2	2	1	5			3		62
	J	5	54		2	3	1		1	5			2	3	21	10			28		135
	N	6	79	2		3		2	2	2	1		3	6	21	8			24	4	163
L Total		15	167	2	2	6	1	2	4	8	3	1	7	11	43	23			61	4	360
O	E	46	527	35	25	20	7	14	67	54	35	35	26	43	14	41	4	86	34		1113
	O	6	48	6	1	4			9	8	1	1	1	3	5	13			5	1	112
	P	4	13			2		1	2				1			1			2	4	30
	Q	2	10						1	3					8	1				1	26
O Total		58	598	41	26	26	7	15	79	65	36	36	28	46	27	56	4	94	39		1281
Z	E		25							1										4	30
Z Total			25							1										4	30
Grand Total		109	1362	66	49	51	9	33	121	121	56	60	53	118	89	103	6	169	65		2640

Appendix (B)

Summary on Journal as at 31 January 2020– Printed copy

GSTReg	PO																
RegNo	A																
Count of Cus Col																	
Row Label	A	B	C	D	E	E2	F2	J	K	M	N	O	P	S	T	Grand Total	
⊙E		2														2	
F		1														1	
O		1														1	
⊙J		1	32	1	4	1	1	4		1	2	11	6	12		76	
E		3			2			1								6	
H		4											2			6	
L		1	25		1	2	1		4		1	2	9	6	12	64	
⊙P		2	7	1				1	2						2	15	
F		3	1						1							5	
KPAY									1							1	
O		2	4					1							2	9	
⊙Q		1	7					1	1			7	2			19	
F		1	2						1					1		5	
I			1										2			3	
O			4					1				5	1			11	
⊙T		1											1			2	
P		1											1			2	
⊙S		1										3		1		5	
P		1										3		1		5	
Grand Total		4	50	1	1	4	1	2	7	1	1	2	22	6	14	3	119

Summary on Journal as at 31 January 2020 – E-Copy

Summary on Naturalist as at 30 Nov 2019																	
Website	(Mul. Items)																
RegNo	A																
Count of Mem Col																	
Row Labels	A	B	C	D	E	F1	F2	J	K	L	M	N	O	P	S	T	Grand Total
E	1	9									1			3	2		16
F		1															1
L	1	6												1	2		10
O		2									1			2			5
J		10			2		1	1			1	1	2		2		20
E		3		2		1											6
H		2											2				4
L		5						1			1	1			2		10
N	2	2							1			1			4		10
E		1															1
L	2	1						1				1			4		9
O	7	87	9	2	4	3	11	10	1	1	2	6	6	16	5	1	171
F	1	33	3	1		3	1	4			1	3		4	1		55
H		1															1
O	6	53	6	1	4		10	6	1	1	1	3	6	12	4	1	115
Q	3	16					2	3	1				9	1	3		38
F	2	7					1	1							1		12
I		1											2				3
O	1	8					1	3					7	1	2		23
R		3	1										1	1		1	7
P		3	1										1	1		1	7
T		1											2				3
P		1											2				3
Grand Total	13	128	10	2	6	3	14	15	2	1	4	8	20	21	16	2	265

Summary on Naturalist as at 31 January 2020 – Printed Copy

Website	(Multiple Items)																
RegNo	A																
Count of Men	C																
Row Labels	A	B	C	D	E	F1	F2	J	K	L	M	N	O	P	S	T	Grand Total
E	1	10										1	1	2	2		17
F		1															1
L	1	6												1	1	2	11
O		3									1			1			5
J	10				2		1	1				1	1	2	2		20
E		3		2		1											6
H		2											2				4
L		5						1			1	1				2	10
N	2	2						1				1			4		10
E		1										1					1
L	2	1						1					1		4		9
O	7	83	9	2	4	3	10	11	1	1	2	5	5	14	3	1	161
F	2	34	3	1		3	1	4			1	2		2			53
H		1															1
O	5	48	6	1	4		9	7	1	1	1	3	5	12	3	1	107
Q	2	20					1	3	1				9	1	2		39
F	1	9						1							1		12
I		1											2				3
O	1	10					1	3					7	1	1		24
R	2	1											1	1	1		6
P	2	1											1	1	1		6
T	1												2				3
P		1											2				3
Grand Total	12	128	10	2	6	3	12	16	2	1	4	7	20	18	13	2	256

New and Renewal for January 2020

New		C	I	F	O	T	J	L	KPAY	Total
E	Fee Only			10	23				18	51
O	Fee & MN			1						1
N	MN									0
										0
P	Fee & MJ									0
Q	Fee, MN & MJ			1						1
J	MNJ									0
				12	23					53
Renewal										
E	Fee Only			12	31			2	3	48
O	Fee & MN				2					2
N	MN									0
										0
P	Fee & MJ				1					1
Q	Fee, MN & MJ				1					1
J	MNJ									0
		0	0	12	35	0	0	2		52

c=corporate, I=Institution, F=Family, O=Ordinary, T=Student, J=Junior, L=Life, KPAY=KPA Youth

Note: 7 made payment for 3 years and 5 made payment for 5 years, 2 upgrade to life membership

Appendix C: Current followers and likers in MNS Social Media.

MONTH	Facebook (Likes)	Instagram (Followers)	Twitter (Followers)
2017			
JANUARY	14,970	323	1,627
FEBRUARY	16,357	367	1,644
MARCH	16,487	379	1,653
APRIL	16,774	440	1,661
MAY	16,917	462	1,690
JUNE	17,143	501	1,708
JULY	17,275	531	1,728
AUGUST	17,309	582	1,744
SEPTEMBER	17,566	606	1,768
OCTOBER	17,854	621	1,788
NOVEMBER	18,044	655	1,799
DECEMBER	18,253	681	1,815
2018			
JANUARY	18,313	702	1,850
FEBRUARY	18,557	737	1,875
MARCH	18,661	762	1,884
APRIL	18,760	824	1,908
MAY	18,863	917	1,942
JUNE	19,019	1,001	1,980
JULY	19,272	1,045	2,020
AUGUST	19,364	1,096	2,023
SEPTEMBER	19,628	1,133	2,027
OCTOBER	19,776	1,235	2,271
NOVEMBER	20,091	1,267	2,263
DECEMBER	20,398	1,483	2,650
2019			
JANUARY	20,672	1,318	2,645
FEBRUARY	21,454	1,393	2,682

March	21,643	1,413	2,697
April	21, 698	1,478	2,711
May	21, 805		
June	22, 172	1,574	2,848
July	22, 351	1,596	2,888
August	22, 942	1,736	
September	23,134	1,779	2,930
October	23,479	1,853	2,964
November	23,830	1,970	3,015
December	23,985	2,012	3,098
January	24,210	2,068	3,150

- List updated based on followers at the end of every month (30th)